



Stage Prophets Present: Rodgers & Hammerstein's "Cinderella" Sponsorship Benefits

Stage Prophets is proud to present **Rodgers & Hammerstein's *Cinderella*** this coming May at the Festival Theatre.

This large-scale community production will bring together over 250 cast members, musicians, creatives, and volunteers, and is expected to welcome more than 4,000 audience members across nine performances.

Productions of this scale exceed \$100,000 in costs and are made possible through a combination of ticket sales, donations, and valued sponsorship partnerships with local businesses and community leaders.

Cinderella is a story rooted in hope, kindness, and transformation — values that reflect the spirit of our community. By partnering with Stage Prophets, your organization becomes part of a shared cultural experience that fosters connection, pride, and belonging across the Annapolis Valley.

In recognition of your support, we offer a range of meaningful benefits:

Brand Visibility: Depending on your level, your logo will be featured across promotional materials, including posters, virtual programs, venue displays and online platforms, reaching a diverse audience both locally and beyond.

Public Recognition: Depending on your level sponsors will be acknowledged during performances expressing our gratitude and in local media coverage.

VIP Experience: Select sponsorship levels include complimentary tickets to the production, providing an opportunity for you and your guests to enjoy a memorable experience as well as VIP access to a rehearsal to see the magic behind the scenes.

Social Media Exposure: We will actively promote our sponsors through our social media channels, acknowledging your contribution and creating a positive association between your brand and community engagement.

Customized Packages: We are happy to tailor sponsorship opportunities to meet your marketing or community engagement goals.

Stage Prophets productions enrich not only audiences, but also the lives of over 250 participating community members, many of whom may be your neighbours, customers, or colleagues. Your support helps ensure the arts continue to thrive locally while creating opportunities for connection, creativity, and belonging across generations.

We would be delighted to explore how a partnership with Stage Prophets could align with your organization's community and visibility goals.

To discuss sponsorship opportunities, please email us at communitybuilders@stageprophets.com

Thank you for considering an investment in local arts and community storytelling. Together, we can create an unforgettable experience for audiences while strengthening the cultural fabric of our region.



Cinderella: Sponsorship Level Packages

\$5000.00 *The Royal Ball - Show Sponsor*

- Full-screen advertisement in our virtual, mobile-friendly program
- Recognition in the physical show program card (listed by sponsorship level)
- Featured across Stage Prophets social media as a *Show Sponsor* (Minimum 50,000 brand impressions)
- Prominent premium display of your brand and logo at the Festival Theatre
- Dedicated verbal recognition at sponsored night showcasing your support of community arts
- VIP group cast photo opportunity
- Invitation to view a hosted rehearsal
- 15 complimentary tickets

Interested in something custom and can't find it below? Let's create something magical together.

\$2500.00 *The Glass Slipper Sponsor*

- Full-screen advertisement in our virtual, mobile-friendly program
- Recognition in the physical show program card (listed by sponsorship level)
- Featured across Stage Prophets social media as a sponsor (Minimum 40,000 brand impressions)
- Prominent display of your brand and logo at the Festival Theatre
- Invitation to view a hosted rehearsal
- 10 complimentary tickets

\$1000.00 *Cinderella's Carriage Sponsor*

- Half-screen advertisement in our virtual, mobile-friendly program
- Recognition in the physical show program card (listed by sponsorship level)
- Featured across Stage Prophets social media as a sponsor (Minimum 30,000 brand impressions)
- Display of your brand and logo in the Festival Theatre
- 6 complimentary tickets

\$500.00 *The Fairy Godmother Sponsor*

- Half-screen advertisement in our virtual, mobile friendly-program
- Recognition in the physical show program card (listed by sponsorship level)
- Featured across Stage Prophets social media as a sponsor (Minimum 20,000 brand impressions)
- Display of your brand and logo in the Festival Theatre
- 2 complimentary tickets

\$250.00 *The Stroke of Midnight Advertisement*

- Recognition in the physical show program card, Ad in virtual program and social media posts
- Option for custom pricing of Ad

NOTE: Ads received after April 10th, 2026, will not be able to be featured in the program, they will be displayed in the Lobby of the Festival Theatre as part of a recurring loop. All cheques should be made out to "Stage Prophets Theatrical Society". Stage Prophets reserves the right to change the features of the sponsorship program.



Extra Special Partnership Opportunities

If you are wishing to leave a truly magical footprint on this production, these story-inspired sponsorships offer memorable visibility while helping bring the wonder of live theatre to life.

Each partnership opportunity includes: Recognition of your special contribution listed in the physical program card, a description of your sponsorship in the virtual mobile-friendly program and unique social media posts highlighting the extra special offers you have brought to life!

Enchanted Photo Experience Sponsor — \$1500 (limited to one)

Become part of the memories.

Sponsor our enchanted photo experience and have your brand forever captured in keepsakes from the evening.

Featured logo on photo backdrop & display with engagement of over 4,000 guests. Have your brand woven into treasured moments long after the curtain falls because some memories deserve to last past midnight.

Fairy Godparent Sponsor — \$1500

Grant the gift of a magical night out.

This sponsorship provides 20 theatre experiences (including ticket, popcorn, and beverage) for youth and their families who may not otherwise have the opportunity to attend. Families will know their evening was made possible by your generosity and recognition as a Community Magic Sponsor. A meaningful way to help create a night that might otherwise have remained only a wish.

The Kingdom Builder Sponsor — \$1000

Help bring the world of Cinderella to life by supporting the creation of sets and props. Recognition as a supporter of the story's visual magic. Knowing your brand helped the transformation of the stage turn into a Cinderella storybook.

The Whole Village Matters Sponsor — \$1000

This sponsorship helps us present an accessible performance for audience members who are Deaf or visually impaired, ensuring more members of our community can take part in the joy of live theatre. It takes a village — and everyone in it matters. After all, a true celebration is one where everyone has a place.

The Royal Canteen Sponsor— \$750

Support the treats and refreshments enjoyed by guests throughout the evening.

Your brand will be featured at one of the most visited spaces in the theatre — where guests gather before the curtain rises and during intermission.



What is Stage Prophets?

Stage Prophets is a charitable community theatre organization based in Nova Scotia's Annapolis Valley; was incorporated as a registered not-for-profit in 2020. Since 2002, we've been bringing people together through exceptional musical theatre while building a culture rooted in **gratitude, belief, belonging, and the principle that no one is greater or lesser.**

Stage Prophets creates high-quality, inclusive productions that welcome participants and audiences of all ages, backgrounds, and abilities. Our work goes beyond performance—fostering confidence, creativity, collaboration, and meaningful connection both on and off the stage. Showcasing over 1800 local singers, dancers and musicians with nearly 50,000 people attending Stage prophets productions, we are proud to have promoted awareness to causes of important social issues in our communities from homelessness, poverty, to celebrating our local First Nations.

Past Productions:

- 2003 — Godspell
- 2004 — Joseph and the Amazing Technicolor Dreamcoat
- 2005 — Jesus Christ Superstar
- 2006 — Les Misérables
- 2007 — Children of Eden
- 2008 — Beauty and the Beast
- 2009 — The Wizard of Oz
- 2010 — The Sound of Music
- 2011 — Oliver!
- 2012 — Anne of Green Gables
- 2013 — Peter Pan
- 2014 — Les Misérables
- 2015 — Mary Poppins
- 2016 — Joseph and the Amazing Technicolor Dreamcoat
- 2017 — Anne & Gilbert
- 2018 — Children of Eden
- 2019 – Fiddler on the Roof Wolfville & Halifax
- 2020& 2021 Production delayed from COVID
- 2022 Stage Prophets in Revue
- June 2023 - Jesus Christ Superstar
- June 2024 - The Music Man
- June 2025 - The Wizard of Oz
- Coming Soon May 2026 - Cinderella**

Comments from patrons of our productions

“We can't believe these are amateur actors – the quality of these performers are top notch.”

“Tickets can't go on sale soon enough.”

“These shows rival professional shows in the city and beyond.”



How big is the production?

Stage Prophets productions are large-scale, multi-generational community events.

- **Over 250 cast members, crew, and volunteers** ranging in age from **1 to 85**
- Supported by a dedicated volunteer team of musicians, designers, choreographers, technicians, and creative leaders
- Presented in major local venues such as **Festival Theatre** and **Acadia Arena**

Why does sponsorship matter?

Sponsorship plays a vital role in making Stage Prophets productions possible and accessible. Your support helps cover the significant costs of producing large-scale theatre—sets, costumes, licensing, technical equipment, and venue expenses—while allowing us to keep participation and ticket prices affordable for families and community members. This large-scale production exceeds \$100,000 in costs and relies on community sponsorship to remain accessible.

Beyond the stage, sponsorship helps:

- Create inclusive opportunities for youth and adults to grow in confidence and leadership
- Strengthen community connection across generations and backgrounds
- Support storytelling that sparks hope, empathy, and shared joy
- Align your organization with a respected local charity that values inclusion, collaboration, and excellence

By sponsoring Stage Prophets, you help create exceptional theatre while investing in people, purpose and a community where everyone belongs.

Let's Bring the Ball to Life, Together

To discuss sponsorship or explore a custom partnership, please connect with our Sponsorship Team:

communitybuilders@stageprophets.com